

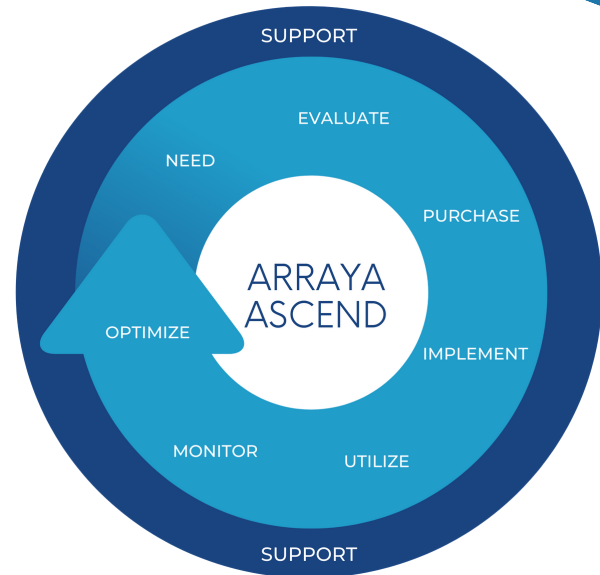


# Arraya ASCEND

Optimizing and Elevating the Customer Experience

Technology investments are tightly interwoven with your organization's success. As such, it's become mission critical to pursue and deploy the right technologies for your needs and then leverage those solutions in a way that will generate immediate and long-term positive results. With so much on the line, you need a partner by your side who is as invested in your success as you are.

Arraya's ASCEND methodology puts the customer experience at the heart of every engagement we undertake. Rather than simply connecting organizations with the latest and buzziest tools, ASCEND emphasizes finding the right solution for a given use case and supporting it from the blueprint phase throughout its lifecycle.



## DELIVERING RESULTS THROUGH PROACTIVE PARTNERSHIP

### SIMPLIFIED LIFECYCLE MANAGEMENT

Technology lifespans are finite, meaning careful planning must be employed to maximize the longevity and usefulness of your capital investments. Arraya is committed to helping you manage the lifecycle of the systems, devices, and applications that make up your infrastructure by assisting with discovery, planning, implementation and ongoing support and reporting services.

### INTELLIGENT LICENSE AND CONTRACT RENEWALS

Managing vendor licenses has a way of finding itself on IT's backburner, pushed aside in favor of more pressing tasks. However, this can leave organizations without a support safety net in the event of an outage or footing the bill for a solution they no longer utilize. Arraya will help you audit your existing licensing obligations and build out and execute a smarter, more efficient renewals process.

### A CUSTOMIZABLE, WHITE GLOVE EXPERIENCE

Our team stands side-by-side with customers – from the initial sale and beyond – to ensure an unwavering, unmatched level of service quality. We do this through an engagement model that can be tailored to a customer's needs and preferences, and access to in-house Arraya resources committed to building lasting relationships that translate into real world business value.